



AquaPlumb® Launches Complete Line of New Kitchen, Bathroom, Tub and Shower, and Specialty Faucets

AquaPlumb at the 2016 National Hardware Show – World and Main booth #5935

Cranbury, New Jersey – May 3, 2016

AquaPlumb®, a World and Main brand, and the value leader in the plumbing specialty and repair parts industry, launched its new line of faucets at the International Hardware Show, May 3-5, 2016, in Las Vegas, NV. AquaPlumb entered the faucet category with 60 new product offerings and a complete retail support program including consumer-friendly packaging, point of sale displays, and flexible assortment programs.

The new AquaPlumb faucet assortment contains 14 distinct kitchen faucet models, 14 bathroom faucet models, 4 tub and shower faucets models and 8 specialty faucets. Faucet designs include modern and classic styles in 3 fashion-forward finish options—chrome-plated, satin nickel, and oil-rubbed bronze—with pullout, pull-down or swivel spouts. Designed to deliver superior performance at a value price, all new AquaPlumb faucets are easy to install, use standard replacement parts and come with a lifetime-limited warranty.

“At World and Main, we’re committed to investing in our owned-brands,” said Anthony DeRosa, Vice President, Marketing, World and Main, LLC. “These new additions to our core AquaPlumb line enable us to offer even more choices in style, finish, performance and value for the consumer. For the retailer, we offer full-color packaging, demo displays and the ability to enjoy more margin than with the national brands.”

The modern and classic styles in the collection are catching attention with sleek and unique design elements. Collection highlights include:

- Chrome-Plated Finish Commercial Style Spring Neck Kitchen Faucet (Item 1558040) for single-hole installations. Metal body with ceramic cartridge. ABS spray head with two-spray modes—aerator and full spray.
- Chrome-Plated Finish Hi-Arc Pull-down Kitchen Faucet (Item 1558060) and Satin Nickel Finish Hi-Arch Pull-down Kitchen Faucet (Item 1558061). Optional base plate for 3-hole installation or use without base plate for 1-hole installation. Extra heavy metal body, ceramic cartridge. ABS spray head with two-spray modes—Aerator and full spray.

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- Chrome-Plated Finish Teapot Style Pullout Kitchen Deck Faucet (Item 1558070), Oil-Rubbed Bronze Finish Teapot Style Pullout Kitchen Deck Faucet (Item 1558072), and Satin Nickel Finish Teapot Style Pullout Deck Faucet (Item 1558072). Optional base plate for 8" 3-hole installation or use without base plate for 1-hole installation. Metal body, ceramic body. Copper supply tubes with ½" MPT connectors. Matching pullout spray head. Spray or stream functions with rubber jets for easy cleaning.
- Chrome-Plated Finish Two Handle High-Spout Teapot Bathroom Faucet (Item 1554040), Satin Nickel Finish Two Handle High-Spout Teapot Bathroom Faucet (Item 1554041), and Oil-Rubbed Bronze Finish Two Handle High-Spout Teapot Bathroom Faucet (Item 1554042). Fits 4" center. High gooseneck swivel spout for greater coverage and clearance. POM cartridge and waterways, with metal cover. Metal threaded shaft. Matching wave lever handles.
- Chrome-Plated Finish Widespread Bathroom Faucet (Item 1554050) and Satin Nickel Finish Widespread Bathroom Faucet (Item 1554051). High arc design for maximum clearance. POM cartridge for durability and ease of use. Brass body with POM waterways. Matching wave lever handles.
- Chrome-Plated Finish Two Handle High-Spout Bathroom Faucet (Item 1554030), Satin Nickel Finish Two Handle High-Spout Bathroom Faucet (Item 1554031), and Oil-Rubbed Bronze Finish Two Handle High-Spout Bathroom Faucet (Item 1554032). Fits 4" center. High spout design for maximum clearance. POM cartridge and waterways with metal cover. Metal threaded shaft. Matching wave lever handles.
- Chrome-Plated Pullout Laundry and Utility Faucet (Item 1836015). Pullout spray head for coverage of large sinks or for filling buckets. Non-metallic construction for long lasting corrosion and impact resistance. 4" center. Fits 3-hole laundry tubs or sinks. ¼" turn washerless cartridge. Aerator and spray functions.

The new AquaPlumb faucet collection will be available to ship on June 25, 2016. Marketing support materials are in stock and available to ship immediately. View the entire AquaPlumb faucet collection at the National Hardware Show, booth #5935.

About World and Main

World and Main, LLC brings together a unique combination of product development, merchandising, global sourcing, and distribution solutions across the home, hardware and building supply categories. The company is headquartered in Cranbury, New Jersey, and has offices in Houston, Texas; Moody, Alabama; and Wuxi, China, along with five North American distribution centers. Through its Retail Distribution, Wholesale Distribution, and Retail Products divisions, World and Main stocks and distributes over 75,000 SKUs of branded and owned brands across 25 product categories. This broad basket of products, coupled with World and Main's exceptional distribution capabilities to all retail and commercial channels, enables the company to deliver on its value proposition: Delivering Simplicity. Facilitating Success.

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