



World and Main Strengthens Team to Drive Business in 2016

Cranbury, New Jersey – January 22, 2016

World and Main, LLC announced today that it has filled seven (7) key positions in its organization to support the execution of its business strategy in 2016. The new World and Main executives are: Ben Small, CPA, Chief Financial Officer; Evan C. Burstein, Vice President Sales Food and Drug; Thomas Grunewald, Vice President MRO, Commercial and Industrial, Wholesale Hardware Division; Cara R. Allard, Category Director Housewares; Maria Arhontoulis, Marketing Communications Manager; John Gearing, promoted to Chief Information Officer; and Diane Dunne, promoted to National Director Ecommerce.

“World and Main continues to strengthen our team to support our new vision for the company,” stated Don Devine, President & CEO of World and Main. “A strong team is a critical element in our ability to establish World and Main as a leading national distribution company serving the independent hardware retail, wholesale distribution and national retail channels. It will enable us to deliver on our brand promise of *Delivering simplicity. Facilitating success.*” said Devine.

About the World and Main employees:

Benjamin Small, CPA, Chief Financial Officer. Small joins World and Main as Chief Financial Officer effective January 4, 2016 with responsibility for all Finance and Information Technology functions of World and Main, LLC. Prior to joining World and Main, Small was Chief Financial Officer and Executive Vice President of Finance for Arrow Sheds Holdings, LLC which was recently purchased by Shelter Logic, LLC. Small has also held executive finance positions with Advance Publications and American Standard Brands. Small holds a M.S. in Accounting from Pace University and a B.A. in Economics from the University of Massachusetts. Ben Small is a certified public accountant and a Six Sigma green belt.

Evan C. Burstein, Vice President Sales Food and Drug. Burstein joins World and Main as the Vice President Sales Food and Drug with focused sales and channel responsibility in the supermarket, national drug account retailers, and large chain convenience stores. In his new role, Burstein will focus on expanding the company’s Helping Hand® brand nationally with wholesale grocers, food and drug retailers. Burstein brings successful and strong experience in various key sales executive positions, with his most recent position as Regional Vice President of Sales and Key Accounts with West Coast Novelty. Burstein holds a B.A. in Psychology from Ithaca College.

Thomas Grunewald, Vice President MRO, Commercial and Industrial. Grunewald joins World and Main in the newly created role of Vice President MRO, Commercial and Industrial. Grunewald has a proven record of customer growth and sales success with Sprint Nextel and most recently, as the Vice President of Sales for Home Depot Supply, Renovation, and Fabrication Division.



Press Release

Cara R. Allard, Category Director Housewares. Allard joins World and Main as the Category Director Housewares leading the strategic planning, management and performance of the home and houseware product categories across all channels. Allard was Director of Marketing for The Faucet Queens, Inc. that was acquired by World and Main in 2014. Most recently, Allard was Senior Product Manager for Medline Industries, Inc. Allard is a graduate of Eastern Illinois University with a B.A. in Communications Studies.

Maria Arhontoulis, Marketing Communications Manager. Arhontoulis joins World and Main as Marketing Communications Manager responsible for brand management, creative services and communications programs for all World and Main operations. Arhontoulis brings international brand marketing management experience from her previous position as Global Marketing Manager for Shipco Transport. Arhontoulis is a graduate of Fairleigh Dickenson University with a B.A. in Computer Art and Design. Arhontoulis is fluent in Greek and English.

John Gearing, Chief Information Officer. Gearing was promoted to the newly created position of World and Main Chief Information Officer with responsibility for all information technology and services for World and Main. Prior to this position, Gearing was Vice President, IT for Handy Hardware and previously held various senior management positions with ADP. Gearing holds a B.A. in History from the University of Houston and served honorably in the United States Navy.

Diane Dunne, National Director Ecommerce. Dunne has been promoted to National Director Ecommerce for World and Main. In this position, Dunne will direct and manage the company's ecommerce vision, strategy and business operations to deliver top line growth and support improving brand awareness for the company's portfolio of owned brands. Dunne joined the company in 2014 when World and Main acquired The Faucet Queens where she had worked for the previous ten years. Dunne holds a B.A. in Management Leadership from Judson University.

About World and Main

World and Main, LLC brings together a unique combination of product development, merchandising, global sourcing, and distribution solutions across the home, hardware and building supply categories. The company is headquartered in Cranbury, New Jersey, and has offices in Houston, Texas; Moody, Alabama; and Wuxi, China, along with five North American distribution centers. Through its Retail Distribution, Wholesale Distribution, and Retail Products divisions, World and Main stocks and distributes over 75,000 SKUs of branded and owned brands across 25 product categories. This broad basket of products, coupled with World and Main's exceptional distribution capabilities to all retail and commercial channels, enables the company to deliver on its value proposition: Delivering Simplicity. Facilitating Success.

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