



World and Main Houston Spring Market Will Feature Performance by Country Star Kevin Fowler

Houston, Texas – January 6, 2016

World and Main, LLC announced today that legendary Texas country singer-songwriter Kevin Fowler will be performing for dealers and exhibitors at the company's Spring Market in Houston on Friday, January 22.

Formerly known as the Handy Hardware Spring Market, the World and Main Houston Spring Market is a major buying event for customers from across the Southwest to visit hundreds of exhibitors, discuss new ideas and trends, and gain access to industry information. This year's market is especially important as we will formally retire the Handy Hardware name and share with our customers how World and Main can help drive their success in 2016. The event runs from January 21-23 and will be held at the George R. Brown Convention Center in Houston, Texas.

"We've invited customers to our Spring Market for decades," said Craig Cowart, President of World and Main's Retail Distribution Division, "but this is our first ever market under the World and Main brand. As well as the huge deals and discounts offered only at Market, we're throwing an amazing party featuring Kevin Fowler to celebrate the retirement of the Handy Hardware name. The World and Main Houston Spring Market is definitely a can't-miss event."

The World and Main brand was introduced in October 2015 as the new name for Hardware Holdings, the parent company of Handy Hardware, HBC Home and Hardware Products and Jones Stephens. "Rebranding Handy Hardware to World and Main reflects the strength of our new company and the value we have to offer to all of our customers," stated Don Devine, President & CEO of World and Main. Devine added, "At our January Spring Market in Houston, we want to celebrate Handy's history and show the compelling values World and Main can provide to our customers to help drive their success in 2016."

This concert is not open to the public – only registered Market attendees. To register for the World and Main Houston Spring Market, which includes an exclusive concert performance by Kevin Fowler, please visit www.houston.worldandmain.com or email houstonmarketing@worldandmain.com.

About World and Main

World and Main, LLC brings together a unique combination of product development, merchandising, global sourcing, and distribution solutions across the home, hardware and building supply categories. The company is headquartered in Cranbury, New Jersey, and has offices in Houston, Texas; Moody, Alabama; and Wuxi, China, along with five North American distribution centers. Through its Retail Distribution, Wholesale Distribution, and Retail Products divisions World and Main stocks and distributes over 75,000 SKUs of branded and owned brands across 25 product categories. This broad basket of products, coupled with World and Main's exceptional distribution capabilities to all retail and commercial channels, enables the company to deliver on its value proposition: Delivering Simplicity. Facilitating Success.

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