



World and Main (Houston) Fall Market Is the Spot for Big Deals, Big Savings and Country Music Rising Star Jody Booth

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World and Main, LLC has announced that their Houston Fall Buying Market will take place July 28–30, at the George R. Brown Convention Center, in Houston, Texas featuring big deals, big savings and a private concert by Texas country singer-songwriter, Jody Booth.

The World and Main (Houston) Fall Market offers dealers discounts as deep as 75% off, plus market buys and cash spiffs available only on the show floor. It also affords dealers the opportunity to visit with hundreds of exhibitors, discuss new ideas and trends, and gain access to new products and industry information. This year's Fall Market is especially important, as it will feature several resources that dealers can tap into to help drive their success in 2017.

"The World and Main Houston Market is a critical buying event for our dealers across the Southwest," said Craig Cowart, President of World and Main's Retail Distribution Division. "At our earlier Spring Market, we raised the bar and we plan to further exceed our dealer's expectations at this Fall Market by not only offering deep discounts, but also giving them the tools they need to continue to compete."

"Succession planning has become a hot item with every organization we work with," says Castle Wealth Advisors' Gary Pittsford, an Indianapolis-based financial planner. "There are more than 27 million closely held businesses, and baby boomers are now in that 65 to 70 age bracket. There's upwards of 5 million boomer owners trying to figure out what to do."

In order to help dealers identify and prepare their employees to fill key business roles, the market will include a Friday Lunch 'n Learn discussion that will focus on succession planning. "We continue to receive positive feedback from our customers on the educational events at the show," explained Cowart. "This market will feature a very relevant topic for companies running multi-generational businesses and we think it will be informative for the dealer community."

While customers will come to the Fall Market to cash in on all the deals, they will also have the opportunity to experience a spectacular event. "We're doing everything we can to make this an enjoyable sales event for all of our customers. In the past year, we have added a complimentary Kids Zone, brought back live music, and enhanced our Dealer Social Hour, while we continue to set benchmark pricing for the industry," said Mike Grimes, Director of Marketing, World and Main (Houston).



Press Release

The live music will feature Jody Booth on Friday, July 29, at the Main Stage. The show will kick-off at 5:30 p.m. and is a private event for World and Main attendees. To participate at the World and Main (Houston) Fall Market, please visit www.houston.worldandmain.com or email houstonmarketing@worldandmain.com.

About World and Main

World and Main, LLC brings together a unique combination of product development, merchandising, global sourcing, and distribution solutions across the home, hardware and building supply categories. The company is headquartered in Cranbury, New Jersey, and has offices in Houston, Texas; Moody, Alabama; and Wuxi, China, along with five North American distribution centers. Through its Retail Distribution, Wholesale Distribution, and Retail Products divisions World and Main stocks and distributes over 75,000 SKUs of branded and owned brands across 25 product categories. This broad basket of products, coupled with World and Main's exceptional distribution capabilities to all retail and commercial channels, enables the company to deliver on its value proposition: Delivering Simplicity. Facilitating Success.

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